

DELUXE

PRINTPACK
HONG KONG

香港奢侈品包裝展

E+PLUS

2024

27-30/4

ASIAWORLD-EXPO
亞洲國際博覽館

20/4-7/5

Click2Match
(Online)
商對易(線上)

香港
奢侈品
包裝展
DELUXE PRINTPACK HONG KONG

WWW.DELUXEPRINTPACKHK.COM

ORGANISERS
主辦機構：



華港國際展覽有限公司

CIEC Exhibition Co (HK) Ltd.



As global demand for high-end packaging continues to skyrocket, the popular **World of DeLuxe PrintPack Zone** of Hong Kong International Printing & Packaging Fair will make a timely spin-off as **DeLuxe PrintPack Hong Kong** in 2024 to showcase the finest products, services and enterprises that define luxury within the industry. Co-organised by the Hong Kong Trade Development Council (HKTDC) and CIEC Exhibition Company (HK) Limited, this event will feature key printing and packaging exhibitors in luxury goods, cosmetics, wine, jewellery and watch. Come and explore the latest solutions, top-shelf raw materials, technologies, craftsmanship, accessories and personal customisation services. Network with top design agencies, suppliers and experts. Gather knowledge through seminars and trend talks while puts you a step ahead of the competition. Together with the brand new **"EXHIBITION+"** hybrid model, the platform is able to connect you to global buyers via online and offline business matching meetings. Join us at the debut DeLuxe PrintPack Hong Kong staged concurrently with the **Hong Kong International Printing & Packaging Fair** and **HKTDC Hong Kong Gifts & Premium Fair**, guaranteeing an even greater number of relevant visitors.

為配合全球市場對奢侈包裝品與日俱增的需求，香港國際印刷及包裝展中的人氣「奢侈品包裝展區」將發展成獨立展覽，以「香港奢侈品包裝展」於2024年登場，呈獻各式各樣切合奢侈品市場所需的產品和服務。展會由香港貿易發展局(香港貿發局)及華港國際展覽有限公司攜手主辦，吸引眾多奢侈品包裝、化妝品包裝、酒類包裝、鐘表及珠寶包裝等行業翹楚參展，搜羅最新的解決方案、優質原材料、科技、工藝、各種配件和量身打造的個人化服務，協助參展商拓展奢侈品業務。展會內容豐富，參展商可與頂級設計公司、供應商和行業專家聯繫交流，同時透過研討會和講座了解行業未來發展趨勢，獲取最新市場資訊，通過「EXHIBITION+」(展覽+)線上線下全新融合展覽模式，跨越地域時限與世界各地的買家進行商貿配對！同時，「香港國際印刷及包裝展」及「香港貿發局香港禮品及贈品展」將同期舉行，吸引更多相關行業的買家蒞臨參觀採購。

Booth Service Fee 展台服務費

DeLuxe Booth 豪華展台

- 9 sqm / 平方米
HK\$港元35,350 / US\$美元4,560
- 12 sqm / 平方米
HK\$港元46,320 / US\$美元5,970

Custom-built Participation 特裝參展

- HK\$港元2,775 / US\$美元357
(per sqm 每平方米)
(Minimum 36sqm 最少租用36平方米)

New Exhibition+ Hybrid Package 嶄新「展覽+」宣傳套餐

All exhibitors are required to join 所有參展商均須參與此項服務

1. Physical Fair 實體展 (27-30/4/2024)
2. Click2Match 商對易 (20/4-7/5/2024)
3. hktcdc.com Sourcing 貿發網採購 (27/3-26/5/2024)
– 2 months online exposure 兩個月網上平台推廣服務
HK\$港元3,000 / US\$美元420

EXHIBITION^{PLUS} A Brand-new Hybrid Model 全新融合展覽模式

30+ Physical Exhibitions
實體展覽

CLICK2MATCH
商對易
Smart Business Matching Platform
智能配對平台

SCAN2MATCH
掃碼易
Offline-to-Online Connection
線下到線上無縫聯繫

HKTDC
hktcdc.com Sourcing
貿發網採購
Continue to Source Beyond Exhibitions
在實體展以外繼續採購



Details
詳情

Organisers 主辦機構：

Hong Kong Trade Development Council 香港貿易發展局

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Co-organisers 協辦機構：

